Walmart Omnichannel Quarterly Business Review | January 2025

By Claire McBride // January 13, 2025 // Benchmarks, Briefings, Forecasts, Research

1 minute read

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This Walmart Omnichannel Quarterly Business Review includes All-Signal insights retail leaders need to forecast the business, make critical investment decisions, and compete effectively on the platform.

It's designed to cut through industry noise and save you time by bringing consumer brands only the most relevant and real-time insights for the Walmart business in one place – and thus, **a must-read for Walmart account leads and anyone else involved in managing the day-to-day business or forecasting and strategizing for 2025.**

Inside the Report:

Walmart's Near-Term Performance and Updated Forecasts

- Brand implications from Walmart's 3Q24 results
- Annual financials and forecasts, 2022-2025
- 2025 outlook and growth drivers

Maximizing the Impact of Key Omnichannel Levers

- Brands' promotional plans for 2025
- Brands' Walmart Connect investments for 2025
- Best practices for content and catalog challenges
- Benefits and considerations of Walmart's Self-Serve Display

Test and Learn Opportunities

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- Shoppable lists and recipes
- Enhanced PDP content
- Review Accelerator
- Brand Shops

The Rising Stakes of Organizational Silos

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