Walmart 1Q26 Recap: Key Takeaways Including Tariff Analysis

By Claire McBride // May 15, 2025 // Briefings, Forecasts, Research

TL;DR: *Walmart posted another quarter of strong results, enabled by its leading omnichannel business. The company reaffirmed its full-year guidance and remains a retail standout, poised to maintain its leadership position amidst tariff-related economic risks.*

7 minute read

Walmart reported its fiscal 1Q26 results this morning, shedding light on tariffs along with an updated outlook for its business.

Walmart ended the first quarter with strong sales momentum and a steady outlook, despite facing growing uncertainty around tariffs and trade policy. The company delivered solid results across segments, with eCommerce leading the way for yet another quarter. As one of the most value-driven and omnichannel-focused retailers in the U.S., Walmart is positioning itself to not only weather tariff-related disruption, but to extend its competitive lead in a challenging macro environment.

Read on for an analysis of Walmart's performance, management commentary on tariffs, and important action items for consumer brands.

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