

The Folly of Digital Penetration

By Russ Dieringer // March 14, 2022 // Building Blocks, Research

THIS IS A GATED ARTICLE JUST FOR MEMBERS

Join the Stratably community

Access independent research on the omnichannel market

Bite-sized market updates Deep dive analyses Industry benchmarks Retailer forecasts Invites to live events And More!	Enterprise membership unlocks:
Industry benchmarks Retailer forecasts Invites to live events	Bite-sized market updates
Retailer forecasts Invites to live events	Deep dive analyses
Invites to live events	Industry benchmarks
	Retailer forecasts
And More!	Invites to live events
	And More!

Enterprise Membership unlocks our full insights that you and your team can use to drive

alignment across your organization, improve your forecasting, and invest in the right

capabilities.



Simply put, it makes your organization much more informed, providing a competitive edge over your rivals.

Join Today

Already have an account? Login Now