Takeaways from our Live Session on Amazon's 1Q24 Results for Retail Leaders

By Claire McBride // May 1, 2024 // Forecasts, Research, Webinars

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Stratably went live today to delve deep into Amazon's 4th Quarter 2023 earnings report, helping retail leaders understand the implications for Amazon, the broader retail market, and the eCommerce industry as a whole.

This session complemented our written recap published yesterday evening after Amazon reported its results.

Amazon continues to meaningfully outperform the market while sustainable profitability improvements give Amazon room to invest further into growth initiatives. **All in, brands should feel positive prioritizing Amazon in their growth plans.**

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