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# Syndigo Connect 2026 – Keynote Presentation

By Megan Harvey // December 9, 2025 //

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Syndigo Connect is where the commerce community comes together to shape what's next.

Over three dynamic days in Las Vegas, you'll learn how trusted data, creative storytelling, and intelligent technology work together to power growth across every channel.

**When:** April 14-16, 2026

**Where:** Bellagio - Las Vegas

**Topics:** [See the agenda here](#)

During our keynote presentation, we're going to share our latest research insights on what *Intelligence Commerce* means for your strategy, including:

- **Strategic Intelligence:** Why the next era of advantage comes from understanding *where* growth is actually occurring by retailer and channel and how to separate signal from noise in an environment saturated with change.
- **Organizational Intelligence:** How leading brands are breaking silos between sales, marketing, and media to act faster and allocate smarter across omnichannel growth opportunities.
- **Artificial Intelligence:** How chatbots are redefining search, merchandising, and conversion, and what's hype versus what's real.

You'll leave with a clear view of not only where to play, but what the winners are doing differently to elevate their organization's intelligence to compete in the next frontier of commerce.

[Register Today](#)

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