

# State of Retail Media Launch Event – In Person

By Megan Harvey // December 5, 2025 //

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January 13, 2026 @ 1-5pm ET

We partnered with Skai to create the 2026 State of Retail Media Report where we surveyed retail media marketers to dissect the evolving landscape, uncover emerging trends, and track the industry's evolution.

We're teaming up with them to host an invite-only launch event on the day of this year's release to give a select group of brands and agencies a first look into this report, including:

- Budget Allocation
- Network Expansion
- The Role for Agentic AI
- Measurement Challenges
- Media & Commerce Alignment
- And more...

We invite you to join us for an exclusive, invite-only launch event where we'll share the most interesting findings from the report, foster candid discussion on retail media, and expand our network of smart retail media practitioners operating at the leading edge.

- Tuesday January 13<sup>th</sup> | 1-5pm ET
- Avra Madison, New York, NY

Retail media is evolving faster than ever, and marketers need an up-to-date view of the shifting landscape. The State of Retail Media Report delivers the longest-running and most wide-ranging annual benchmark for the industry, based on a survey of leaders and practitioners across

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consumer goods brands and agencies. This is a unique chance to dig into the report live and in-person, ask your questions, and be prepared for all that 2026 has to offer.

You can reserve your event ticket [here](#) and the Skai team will then reach out on details.

[Reserve Your Ticket](#)

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