

New and exciting ways to leverage brand and product content on Amazon

By Russ Dieringer // December 22, 2022 //

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It's easy to get into a rut with your product and brand content on Amazon.

Join Russ Dieringer and Kiri Masters to walk through a "swipe file" of great creative brand and product content.

They'll break down why it's effective and what techniques are being used, in addition to sharing some unusual or new creative examples to get your brains ticking with ideas and expand your mind on what's possible.

Attendees will leave inspired and informed about what's possible when it comes to content on Amazon.

This session is designed for intermediate to advanced eCommerce practitioners that have experience with Amazon.

Presenter: Kiri Masters, Head of Marketplace Strategy, Acadia

All Signal, No Noise Format

- 20 minutes of prepared remarks
- 20 minutes of Q&A

Learn more about Acadia

Acadia is a trusted growth partner to mid-market disruptor brands, delivering results via technology, digital media, retail marketplace & analytics expertise to help our client partners out-flank their competition.

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