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# April 2025 Amazon Quarterly Business Review: 5 Key Insights for Amazon Leaders Inside Consumer Brands

By Claire McBride // April 5, 2025 //

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April 16, 2025 @ 2pm EST

Stratably's latest Amazon Quarterly Business Review delivers all-signal, no-noise insights digital leaders need to forecast their business, optimize profitability, and compete effectively on Amazon.

In this exclusive, members-only session, we'll break down **five critical themes impacting Amazon vendors** in 2025, informed by our proprietary benchmarking and qualitative research with leading brands and solution providers.

Join us as we discuss:

- **Growth:** Stratably's latest growth forecasts for Amazon and why brands are prioritizing Amazon in 2025
- **Profitability:** Real-time pricing dynamics between brands and Amazon, and how brands are protecting their Amazon P&Ls
- **Promos:** Brands' promotional plans for 2025, and potential impacts of Amazon's coupon and deal fee changes
- **Amazon Ads:** Key strategies to build a competitive edge in an evolving and competitive ad landscape
- **Supply Chain:** The latest on regionalization, Direct Fulfillment, Vendor Flex, and more
- **Live Q&A:** Bring your own questions from our Quarterly Business Review report or anything else on your mind about Amazon!

**Register today for the insights you need to drive profitable growth on Amazon in 2025.**

Please Note: This session is reserved exclusively for Stratably enterprise members. If your organization is not yet a member, reach out to learn how you can access this live session, the full report, and Stratably's full suite of premium insights on Amazon, Walmart, Retail Media, and Digital Trends.

All Signal, No Noise Format

- 30 minutes of prepared remarks
- 20 minutes of Q&A

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