

CAGNY 2026: CPGs Competing for Share in a Fragmented Landscape

By Russ Dieringer // February 27, 2026 // Research

The **Consumer Analyst Group of New York (CAGNY) conference** is one of the most important annual gatherings in consumer goods. Each February, leading CPG companies present their strategic priorities, financial outlooks, and capital allocation plans to investors and industry stakeholders.

While CAGNY is not a “digital strategy conference,” it has become a critical barometer for how large CPG organizations are thinking about AI, eCommerce, media, retail partnerships, and innovation. It reveals how management teams are adapting to structural changes in consumer behavior and channel dynamics.

For CAGNY 2026, we reviewed every presentation, transcript, and financial disclosure to identify the themes shaping the industry.

What We Analyzed

Our recap synthesizes:

- The current state of the consumer
- Innovation cycle compression and content scale expansion
- Management commentary on AI, data, and digital transformation
- Channel shifts across eCommerce, retail media, and social commerce

In addition, we included the top 20 slides from the thousand-plus presented so that you have readily-accessible examples to reference and share internally.

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