

3Q24 Walmart Omnichannel Quarterly Business Review

By Claire McBride // October 21, 2024 // Benchmarks, Briefings, Forecasts, Research

October 21, 2024

1 minute read

Log in to download the full report linked at the bottom

This Walmart Omnichannel Quarterly Business Review includes All-Signal insights retail leaders need to forecast the business, make critical investment decisions, and compete effectively on the platform.

It's designed to cut through industry noise and save you time by bringing consumer brands only the most relevant and real-time insights for the Walmart business in one place – and thus, a **must-read for Walmart account leads and anyone else involved in managing the day-to-day business or forecasting and strategizing for 2025.**

Inside the Report:

- **Walmart's Near-Term Performance and Updated Forecasts**
 - Brand implications from Walmart's 2Q24 results
 - Stratably's latest, detailed forecasts for 2024 and 2025
- **Marketing and Merchandising Insights**
 - Latest Walmart Connect insights and developments
 - Overview of Brand Shops and Shelves
- **Additional Insights and Updates**
 - Considerations for adding assortment with Walmart
 - EDLP vs. price promotions
 - Luminare updates
 - Brand implications from Walmart's GenAI initiatives

THIS IS A GATED ARTICLE JUST FOR MEMBERS

Join the **Stratably** community

Access independent research on the omnichannel market

Enterprise membership unlocks:

Bite-sized market updates

Deep dive analyses

Industry benchmarks

Retailer forecasts

Invites to live events

And More!

Enterprise Membership unlocks our full insights that you and your team can use to drive alignment across your organization, improve your forecasting, and invest in the right capabilities.

Simply put, it makes your organization much more informed, providing a competitive edge over your rivals.

[Join Today](#)

Already have an account? [Login Now](#)