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3Q24 Walmart Omnichannel Quarterly Business Review

By Claire McBride // October 21, 2024 // Benchmarks, Briefings, Forecasts, Research

October 21, 2024

1 minute read

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This Walmart Omnichannel Quarterly Business Review includes All-Signal insights retail leaders need to forecast the business, make critical investment decisions, and compete effectively on the platform.

It's designed to cut through industry noise and save you time by bringing consumer brands only the most relevant and real-time insights for the Walmart business in one place – and thus, **a must-read for Walmart account leads and anyone else involved in managing the day-to-day business or forecasting and strategizing for 2025.**

Inside the Report:

- **Walmart's Near-Term Performance and Updated Forecasts**
  - Brand implications from Walmart's 2Q24 results
  - Stratably's latest, detailed forecasts for 2024 and 2025
- **Marketing and Merchandising Insights**
  - Latest Walmart Connect insights and developments
  - Overview of Brand Shops and Shelves
- **Additional Insights and Updates**
  - Considerations for adding assortment with Walmart
  - EDLP vs. price promotions
  - Luminate updates
  - Brand implications from Walmart's GenAI initiatives

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